

Introducing *truvle's* e-confirmations

THE NEW AND IMPROVED *truvle* E-CONFIRMATION

If you are looking to revolutionize your communication to your clients while maximizing branding and increasing revenue - look no further.

The *truvle* e-confirmation solution can be sent automatically with a new look and with great opportunities to assist in growing **incremental revenues** while enhancing the travel experience of the end-user.

At *truvle*, we understand that the very competitive and demanding travel environment requires travel companies to deliver better results while protecting business requirements. The need to lower costs is imperative and travel managers (and the agencies that serve them) must ensure that they have the right tools to deliver.

This new e-confirmation solution will allow customers to promote branding while utilizing powerful tools to increase their ability to promote offers within customers' guidelines, promoting content of their own or of their preferred vendors.

The *truvle* e-confirmation - Generic Sample

The new e-confirmation is flexible and can be adjusted to our customers' needs - on several levels of customization - including multi-branding options to the client level.

Taking advantage of the targeting capabilities that come standard with our new solution will allow customers to maximize their marketing budget.

This feature helps generate incremental revenues and most importantly, focuses on compliance by promoting specific products and services that are missing in the PNR.

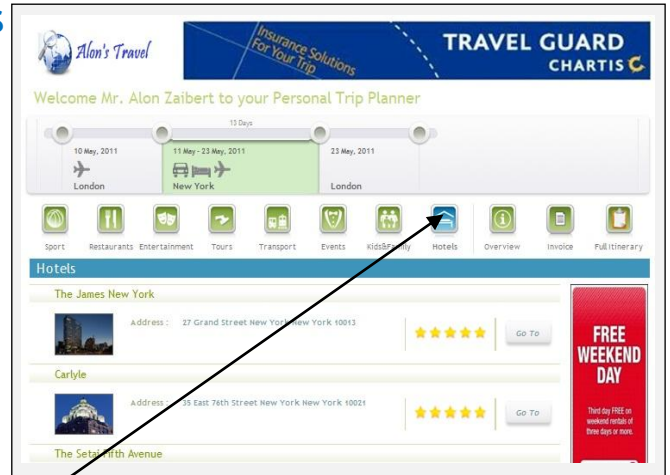
Agency and corporate partners can easily leverage their preferred vendor providers by logging into their back-office administrator tool, set up their marketing campaigns, review and assess reports and immediately change promotions offered.

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MARKETING AND CORPORATE COMPLIANCE FEATURES

Each e-confirmation comes with a personal web page, created according to the trip profile of each traveler and holds valuable destination content and travel service links- (Check-in, Flight status; baggage fees and more).

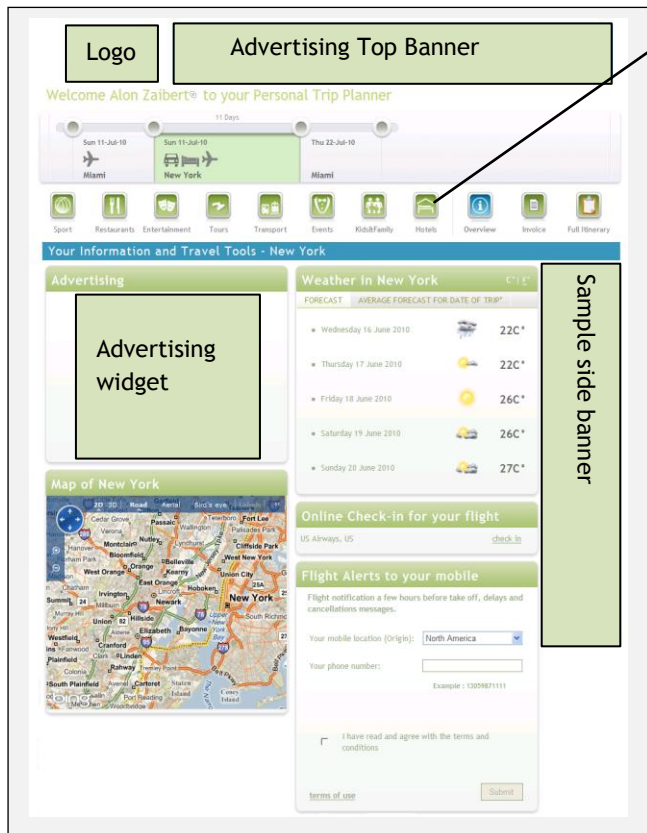
Customers are able to control their template colors; logo; agency remarks and marketing capabilities to up-sale promotions. Both the email itinerary and the Personal Trip Planner have several advertising opportunities to be used for promoting services in an advanced, targeted and segmented way.



Sample of Hotel Up-sale opportunities on the Personal Trip Planner

THE *truvle* SERVICE LINKS

The *truvle* e-confirmation includes several service links that assist the traveler, saves research time and provide a full travel experience under one place. These service links allow the traveler to share their trip on facebook, get baggage allowance information, check-in on their designated airline and check their flight status.



truvle offers an Ad-Network solution that allows you to gain revenue from 3rd party suppliers that pay for placing their advertising banners on your e-confirmations. As *truvle* offers great targeting capabilities, the CPM revenue opportunity is high.

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THE *truvle* CONTENT PROVIDERS

The *truvle* e-confirmation is linked to a Personal Trip Planner web page that is packed with destination content and activity suggestions for the traveler. *truvle* partners with various content providers to offer worldwide destination information which allows the traveler to select and book add-ons for their trip.

The destination information is divided into categories of interest - Sport, Entertainment, Events, Tours, Hotels, Transportation; Kids and family; Restaurants and Other.

The content providers we currently work with are:

- Viator
- Ticketmaster
- Open Table
- Nile Guide
- TicketNet Online
- World Ticket Shop
- Isango!
- Others

Each booking that is done through the Personal Trip Planner can generate additional revenue that is shared back with you.

Other *truvle* ADVANTEGES

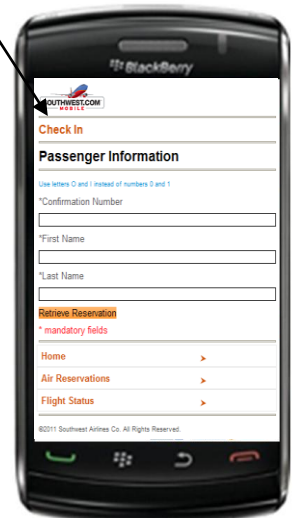
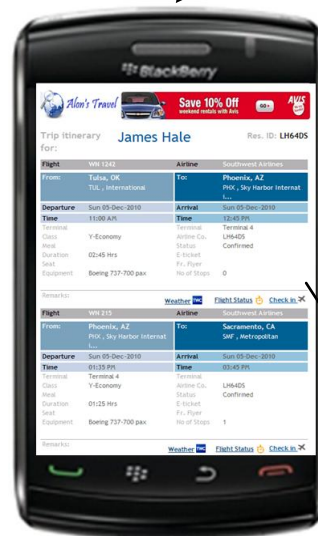
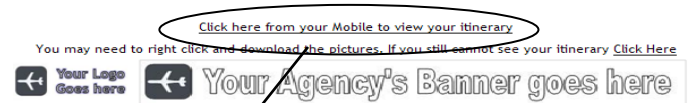
The *truvle* e-confirmations can be built to suit your needs. We offer e-confirmations with your company colors, allowing you to choose a short version itinerary versus a long version one and selecting your template language output. You can exclude content providers and we can assist with promoting your own providers.

The *truvle* solution allow you to show all the segments related to the passenger - including passive car and hotel segments and can eliminate certain segments from showing - for example retaining segments.

THE *truvle* MOBILE SOLUTION

The *truvle* e-confirmation is easily viewed on mobile devices with no additional application download necessary.

Travelers on-the-go have full access to useful service links, directly from their mobile device, which is part of *truvle's* adaptation to the growing demand by business travelers for enhanced mobile services before and during a trip.



View Itinerary on mobile - No downloads necessary

The *truvle* new e-confirmation offers the best product in the marketplace, offering incremental revenue, delivering excellent traveler care and improving the bottom line.

For More information, please contact

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truvle
true value for travelers